

**S**atisfy the needs of our customers and all interested parties.

**A**ssure compliance with their requirements and expectations, as well as with applicable legislation and regulations, ensuring responsible management and due diligence regarding the social, environmental, and ethical impacts of our activities.

**M**aintain the continuous improvement of implemented processes by adopting best management practices, optimizing available resources, and promoting a preventive and sustainable approach throughout the value chain.

**P**romote and encourage loyalty between the organization, customers, and suppliers, fostering relationships based on transparency, responsibility, and mutual trust.

**E**ngage and encourage the participation of all employees in the organization's development, preventing accidents, promoting training, improving working conditions, and ensuring respect for human rights.

**D**evelop the organization with the technical and human resources necessary to ensure the continuous improvement of its services and products.

**R**educe costs and environmental impacts, promoting the efficient use of energy and water resources, maximizing recycling, and improving waste management.

**O**btain sustainable profits, ensuring a balance between the organization's economic, social, and environmental performance.